

# COMMUNIQUE

Year 2023, Volume 09, Issue II

A Tri-annual Newsletter of  
Amar Shaheed Baba Ajit Singh Jujhar Singh Memorial  
COLLEGE OF PHARMACY, BELA  
(AN AUTONOMOUS COLLEGE)



## CELEBRATING

# 30

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1993-2023

## YEARS of EXCELLENCE

JOURNEY AT A GLANCE

## MILESTONES

Chief Editor-  
Editor-  
Alumni Editor-  
Student Editor-  
Contact-

Prof.(Dr.) Shailesh Sharma  
Ms. Gurminder Kaur  
Mr. Baljeet Singh  
Ms. Akansha Singh  
+91-9888775589,  
director@copbela.org

**Vision**  
To provide quality education and training to enable students to face emerging challenges of the globalized technology, competitiveness and entrepreneurship.

**Mission**  
To develop as a center of excellence in Pharmaceutical education integrating with scientific and modern concepts of technical knowledge with basic human ethos and values.



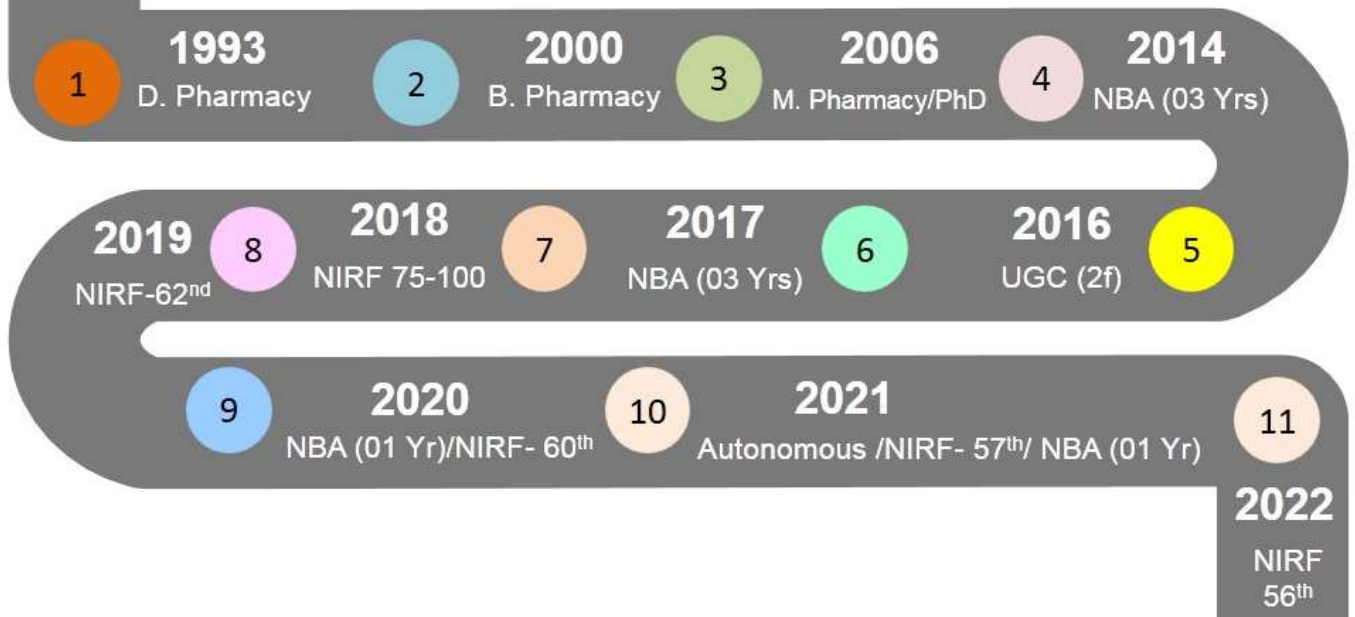
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# Major Achievements



Year	Course	Seats
2017	D. Pharm.	60
2020	B. Pharm.	60
	M. Pharm. Pharmaceutics	15
	M. Pharm. Pharm Chem	15
	M. Pharm. Pharmacology	09
	PhD Research Centre	
2021	D. Pharm.	60
2023	B. Pharm.	100
	M. Pharm. Pharmaceutics	15
	M. Pharm. Pharm Chem	15
	M. Pharm. Pharmacology	09
	PhD Research Centre	



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## Ex-Director of College



2000-2006

**Prof. (Dr.) R.L. Gupta**

*Principal ASBASJSM College of Pharmacy*



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## Ex-Director of College



2006-20017

**Prof. (Dr.) G.D. Gupta**

*Director ASBASJSM College of Pharmacy*



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# A Big Thanks to

All Ex-Faculty Members

for their outstanding contribution, demonstrating exceptional competency,  
hardwork and dedication to develop

Amar Shaheed Baba Ajit Singh Jujhar Singh Memorial College of Pharmacy, BELA

as

Excellent Center of Pharmaceutical Education and Research



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On this occasion Dr. Shailesh Sharma, Director of college said that, for generations, women have shaped our world with their ingenuity and creativity. Women everywhere are driving scientific breakthroughs, setting new creative trends, building businesses and transforming our world. So there is a need to encourage more women to use the IP system to protect and add value to their work. That way, we can develop more and better technologies that work for everyone, establish more thriving women-led businesses Support economic recovery and build back better.

Dr. Rahul Kumar Sharma (Assistant Professor, Pharmacology) delivered hands-on training to the students and faculty members on how to apply the copyright. On this occasion around 13 faculty members were also facilitated who contribute in Intellectual Property by publishing patents, designs and copyrights. Management of the college also appreciated all the staff and students for their efforts. Dr. Ajay Singh Kushwah, (HOD. Pharmacology) ,coordinator of the program thanked all the students and faculty members for joining the occasion.



## FAREWELL PARTY AT PHARMACY COLLEGE BELA



May 02, The farewell party organized by Amar Shaheed Baba Ajit Singh Jujhar Singh Memorial College of Pharmacy, BELA (An Autonomous College) for the final year B. Pharmacy and M. Pharmacy students was a great success. The juniors put in a lot of effort to make the event a memorable one for their seniors. The cultural program organized by them was truly outstanding, with performances ranging from dance to music to drama.

Mr. Sushmit Singh, Mr. Jagjodh Singh, Mr. Sudhir Kumar was the Mr. Farewell and of the event Ms. Amisha, Ms. Jasleen and Ms. Jasmeen was adjudged as the Mr. Farewell of the event. During the event, the Director of the college, Dr. Shailesh Sharma, addressed the gathering and expressed his mixed emotions about the students leaving the college. He said that it was a sorrowful time because the college was losing some of its finest students, but at the same time, it was a happy time because these students were going out into the world and making the college proud by working in different corners of the nation.

Dr. Sharma also emphasized the importance of staying connected and urged the students to stay in touch with the college and their teachers. He encouraged them to come back and share their experiences with the college and inspire the younger generations.

The program was well organized the co-ordinator Mr. Satnam Singh. Overall, the farewell party was a fitting honor to

## INTERNATIONAL CONFERENCE ORGANIZED



May 04, Association of Pharmaceutical Teachers of India (APTI) Punjab and AICTE-SPICES collaborated one day international conference was held at Amar Shaheed Baba Ajit Singh Jujhar Singh Memorial College of Pharmacy (An Autonomous College), BELA (Ropar). This international conference was hosted on the topic Natural Products for the Treatment and Management of Dementia: Current Trends with the aid of Artificial Intelligence and Deep Machine Learning. Dr. Shailesh Sharma, director and convener of the conference welcomed all the delegates and resource persons. Around 200 delegates attended the conference.

Scientist Dr. Mandip Sachdeva from College of Pharmacy, Florida A & M University, Florida, USA makes the delegates aware about the role of exosomes in pharmaceuticals, medicines, biomarkers and as diagnostic tools.

Dr. Rajeev K. Singla, of Institutes for Systems Genetics, West China Hospital, Sichuan University, Chengdu, Sichuan (China) was keynote speaker of the conference and expressed the delegates about the recent issues, opportunities, challenges and role of Artificial Intelligence and Machine Learning in the treatment of Dementia. Guest of Honor of the conference Dr. Suresh Kumar, Secretary, APTI- Punjab from Punjabi University, Patiala spoke on the herbal drugs and medicines used in the treatment of Dementia. Stage was well coordinated by Ms. Navjit Kaur and Mr. Devinder Kumar. In the end of the program organizing secretary of the conference Dr. Sandeep Kumar thanked all the resource persons, APTI team and the delegates for contributing to this conference.

## NATIONAL TECHNOLOGY DAY

May 11, National Technology Day is an important occasion to celebrate the advancements in technology and the impact it has on our daily lives. The Amar Shaheed Baba Ajit Singh Jujhar Singh Memorial College of Pharmacy (An Autonomous College), Bela observed this day and educating its students about the significance of technology. It is true that technology plays a vital role in our lives today, and being aware of the latest technological trends is essential for success. Program coordinator Dr. Ajay Singh Kushwah emphasis on the importance of timely tuning with technology is very relevant, and students should keep this in mind.



Director of the college, Dr. Shailesh Sharma, said that National Technology Day is celebrated every year in India on May 11th to commemorate the successful nuclear test carried out in Pokhran, Rajasthan in 1998. This day is celebrated to honor the contributions of Indian scientists and engineers who played a key role in making India a nuclear power. The test, which was code-named "Operation Shakti", consisted of five detonations which demonstrated India's ability to design and develop nuclear weapons. With this test, India became the sixth country in the world to have nuclear weapons capabilities. National Technology Day is a reminder of India's achievements in the field of science and technology and serves as an inspiration for future generations to continue to strive for excellence in these fields.

Moreover, the director's advice on how to use technology for the betterment of oneself and society is also noteworthy. With the help of technology, one can solve complex problems, improve healthcare, enhance communication, and create new opportunities. However, the cautionary note about the misuse of technology is also essential. Students should be aware that technology can be addictive, and excessive use of it can negatively impact their academic performance and future prospects. Observing National Technology Day and educating students about the proper use of technology is an excellent initiative coordinator of AICTE SPICES, Institute Innovation Cell and Pharmanic Club. It will help students to stay updated with the latest technological trends and use them for their growth and development.

## PLACEMENT DRIVE



May 17, B.Pharmacy and M.Pharmacy students of Amar Shaheed Baba Ajit Singh Jujhar Singh Memorial (Autonomous) College of Pharmacy were selected by Abryl Laboratories Badi in Campus Placement Drive. Preeti Kumari, Vishwanath, Ranjit Singh, Komal Bhupal, Ramandeep Singh, Abhinav Verma, Anjali, Nitika Kumari and Deepika Kumari selected by the Abryl laboratories. Management Committee congratulated the students for their successful selection in the campus interview. Students have proved their skills and abilities through two rounds of written test and interview, and their selection is a testament to their hard work and dedication. These students now have the opportunity to work in production, quality assurance, and packaging departments, which will provide valuable experience and contribute to their professional development. Dr. Bhag Singh Bola President Pharmacy College Sub Committee said that this achievement reflects the standard of education and training provided by the college. This is an important milestone in their career journey, and they should be proud of their achievements. The college management committee should be very happy to see their students getting good placements. This is a great testament to the college's efforts in preparing students for the industry.

In addition, the director of the college Dr. Shailesh Sharma thanked the industry workers for selecting the students. He appreciated their efforts to recognize the potential and talent of the college students. Further, Mr. Harsimran Singh, Placement and Training Cell Officer, and his team deserve special recognition for their hard work in assisting the students during the placement process. Their dedication and support has contributed significantly to the students' success in securing positions at Abryl Laboratories.



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## SEMINAR ON PHARMACOVIGILANCE



May 22, Amar Shaheed Baba Ajit Singh Jujhar Singh Memorial (Autonomous) College of Pharmacy, Bela organized a one day seminar on Pharmacovigilance . Ajay Singh Kushwaha welcomed all the guests and students who came to the seminar. In the seminar, Professor and Head of Pharmacology Department of PGIMER Chandigarh Dr. Vikas Medhi gave an expert speech on this critical topic.

Dr. Medhi's insightful presentation highlighted the important role of pharmacovigilance in protecting public health, promoting patient safety, and enhancing the effectiveness of healthcare systems in India. Emphasizing the definition, scope and objectives of pharmacovigilance, he highlighted the need for a robust framework to monitor and evaluate drug safety in the country. Discussions on global perspectives provided valuable insight into international initiatives and regulatory frameworks, allowing us to learn from best practices around the world. Dr. Medhi's research deepened our understanding of existing systems and their implementation. The discussion also covered essential aspects such as reporting and data management systems, underlining the importance of efficient and comprehensive reporting mechanisms. Dr. Medhi emphasized the critical role of healthcare professionals in pharmacovigilance and the importance of their active participation in reporting adverse drug reactions (ADRs). In closing remarks, the director of the college Dr. Shailesh Sharma highlighted the important role of pharmacovigilance in ensuring drug safety in India.

## PATENT GRANTED TO DR. RAHUL KUMAR SHARMA



May 24, Amar Shaheed Baba Ajit Singh Jujhar Singh Memorial (Autonomous) College of Pharmacy Bela has received a UK patent for its new invention. Dr. Rahul Kumar Sharma from the Department of Pharmacology and his entire team get UK design patent for invention of ectophotometer. This is a remarkable achievement, which is a testament to their hard work and unique thinking. Innovation plays a key role in advancing the scientific and technological fields, and this achievement highlights the team's dedication and expertise.

Dr. Shailesh Sharma, as the director of the college, is to be commended for fostering an environment that encourages and supports such fundamental research. New designs of ectophotometers have the potential to make significant contributions for to the field for opening up new possibilities for research and its applications. The College Management Committee congratulates Dr. Rahul Kumar Sharma and the entire team for this wonderful achievement.

## NIRF RANKING



June 07, Amar Shaheed Baba Ajit Singh Jujhar Singh Memorial College of Pharmacy, Bela has been ranked 69th by NIRF in India among the top 100 pharmacy colleges in India for the sixth consecutive year. The National Institutional Ranking Framework (NIRF)-2023, released by the Ministry of Human Resource Development (MHRD), recognized our institution's commitment to excellence and innovation.

Under the pharmacy category, our college secured an impressive 69th position in the prestigious ranking. This achievement reflects our continued efforts to build an innovation and research-based ecosystem, providing our faculty and students with the freedom to excel and contribute to the growth of our institution.

Director of college Dr. Shailesh Sharma thanked the entire college community for their hard work and dedication. He stressed the importance of fostering a research-oriented environment that encourages research and innovation. Dr. Sharma expressed confidence in our faculty and students to further improve our ranking in the coming years.

College of Pharmacy President Dr Bhag Singh Bola expressed satisfaction over the ranking and promised an aggressive approach for the future. He highlighted the college's commitment to continuous improvement and its determination to perform even better in the next assessment.

The college management heartily congratulates all the faculty members, staff and students for their significant contribution to this wonderful achievement. This is a testament to their dedication, hard work and commitment to academic excellence.

## FAREWELL PARTY TO BSC MEDICAL LAB TECHNOLOGY STUDENTS



June 15, The BSc Medical Lab Science department of Amar Shaheed Baba Ajit Singh Jujhar Singh Memorial College of Pharmacy, Bela bid a fond farewell to their graduating students with a joyous and memorable farewell party. The event, marked the culmination of their hard work, dedication, and successful completion of their academic journey.

The farewell party was organized by the faculty and staff of the BSc Medical Lab Technology department, who spared no effort to make it a truly special and unforgettable occasion. The event brought together students, faculty members, staff to celebrate the achievements and contributions of the graduating class.

Speaking about the event director of the college, Dr. Shailesh Sharma said, "The farewell party was a tribute to our graduating students who have worked tirelessly to acquire knowledge and skills in the field of medical lab technology. We wanted to celebrate their achievements, bid them farewell, and wish them the very best in their future careers."

The BSc Medical Lab Technology students expressed their gratitude to the faculty, staff, and management for organizing such a memorable farewell party. They shared their experiences, memories, and future aspirations, expressing their commitment to making a positive impact in the healthcare industry.

With the farewell party, the BSc Medical Lab Technology department celebrated the achievements of its graduating students and wished them success and fulfillment in their future endeavors. The event not only marked the end of their academic journey but also the beginning of a new chapter filled with exciting opportunities.



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## CELEBRATION OF TEEJ FESTIVAL



Aug 07, Teej is a festival of feminine, traditional attire, folk songs, folk dances Gidha, Kikli, Panghura (Rope swings) sweets, pakoda. All these and many more festivities were visible in Care and Cure club organized Teej celebrations in COP, Bela campus. Dr. (Prof.) Shailesh Sharma, Director and Dr. Satnam Singh, Coordinator, Care and Cure Club jointly inaugurated the function. The festival started with Bangle Ceremony and jhula jhulna. More than 100 students and 50 staff members participated in different competitions organized on this occasion. Then was Mehndi competition in which Gursimran Kaur stood first and Simran Kumari was declared second. In the next Nail Art competition Prabhjot Kaur of B. Pharm secured first position. In folk song competitions Manveer Singh of B. Pharm 1st won first position. In the high profile traditional attire competition Diksha won the first position. The judges declared Diksha of B.Pharm 5th semester as Miss Teej and Manveer Singh of B.Pharm 1st semester as Mister Teej.

The main attraction of the festival was the Mrs. Teej competition for female staff and Best dressed competition for male staff. All married staff enthusiastically participated in this special event. In the male staff Mr. Satnam Singh Assistant Professor, Pharmaceutics won the first position. The Ms. Teej competition was more tough and judges declared Mrs. Noel, Assistant Professor, Pharmaceutical chemistry as winner of the festival. Dr. Navjot Kaur and Ms. Ravinder Kaur well organized these culture events. The club members Ms. Ramandeep Kaur, Ms. Harpreet and Simranjit Kaur Lohat and volunteers, coordinated well for the fine designing of these events. Dr. (Prof.) Shailesh Sharma, presided over the function. The winners were honoured with certificates and traditional gifts. On this special festival for women he specially honoured newly married madams, Ms. Harpreet Kaur, Ms. Ritu and Anu Sharma and the lady staff with girl baby Ms. Ravinder Kaur, Harsimran Singh and Ms. Rupinder Kaur. Ms. Navjit Kaur well managed the stage.

## INDEPENDENCE DAY CELEBRATION



The 77th Independence Day was celebrated with fanfare at Amar Shaheed Baba Ajit Singh Jujhar Singh Memorial College of Pharmacy (An Autonomous College), BELA. The flag was hoisted in the college President S. Sangat Singh Longia and the national anthem was sung while hoisting the flag.



While giving speech on the occasion of Independence Day, President S. Sangat Singh Longia said that 15th August is an important day of India, on this day India got freedom from British slavery. He also said that to commemorate 75 years of independence, Amrit Mahotsav is being celebrated all over India, under which the 'Har Ghar Tiranga' campaign is being run which will help in developing the feeling of patriotism and nationalism in every citizen of India.

On this occasion, Director Dr. Shailesh Sharma said in his words that our aim is to develop such aptitude and ability in the students so that they can protect our country by their ability and skill. For this, our institute provides education of

patriotism along with educational qualification in the students.

## WORLD ENTREPRENEUR'S DAY



Aug 21, Amar Shaheed Baba Ajit Singh Jujhar Singh (Autonomous) College of pharmacy celebrated World Entrepreneurs' Day for fostering a culture of innovation and entrepreneurship among the students. The event seems to have been a platform for students to showcase their innovative business ideas and entrepreneurial spirit.

The participation of B.Sc. (MLS), B.Pharmacy and M.Pharmacy students in submitting new business ideas related to artificial intelligence, machine learning, and healthcare is a testament to the forward-thinking mindset of the students. It's impressive to see ideas ranging from IT health services through mobile applications and websites to the development of new medicines, cosmetics, drugs, and excipients. The diverse range of ideas, including concepts like starting a medicine retail chain, hospitals, clinics, and testing laboratories, indicates the students' willingness to explore various sectors within the healthcare industry. The insight provided by Dr. Shailesh Sharma, the college's director, about the importance of entrepreneurship in today's world is undoubtedly valuable. Additionally, his explanation of government financial schemes available to support new ventures adds a practical dimension to the students' aspirations.

It's worth acknowledging the efforts of Ms. Amanpreet Kaur, the head of the IIC Cell, for coordinating the program effectively and encouraging student participation. The gratitude expressed to the students for their involvement shows the college's appreciation for their dedication and enthusiasm.

## TRIBUTE TO FATHER OF PHARMACY EDUCATION DR. M. L. SCHROFF



Aug. 25, On the solemn occasion of the death anniversary of Dr. M. L. Shroff, the Amar Shaheed Baba Ajit Singh Jujhar Singh Memorial (Autonomous) College of Pharmacy paid a heartfelt tribute to the Father of Pharmacy Education in India. The event was marked to honor his legacy and contributions to the field of pharmacy.

Flowers were placed in front of the photograph of Dr. M. L. Shroff, symbolizing the respect and admiration the college holds for his pioneering work. Dr. Shailesh Sharma, the director of the college, took the opportunity to share insights into the remarkable life and invaluable contributions made by Dr. M. L. Shroff. It was highlighted that he played a pivotal role in establishing pharmacy education in India, setting the foundation for the growth and development of the pharmaceutical industry in the country.

To further enrich the understanding of pharmacy's scope and potential in India, an online seminar was organized for the B. Pharmacy students. This seminar aimed to provide students with insights into the diverse opportunities that the field of pharmacy offers within the nation. It emphasized the importance of pharmacy in healthcare and its role in shaping the medical landscape.

The event was successfully organized by Ms. Ramandeep Kaur and Mr. Devinder Kumar. Their efforts were acknowledged as they expressed their gratitude to all the students who actively participated in the program. By remembering and honoring Dr. M. L. Shroff's contributions, the college not only paid homage to his legacy but also inspired the next generation of pharmacists to carry forward his vision and dedication to the field of pharmacy education.



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## RAKHI CELEBRATED AT BELA PHARMACY COLLEGE



Aug. 30, Amar Shaheed Baba Ajit Singh Jujhar Singh Memorial College of Pharmacy, Bela, recently celebrated a heartwarming Rakhi Celebration on its campus. The event was graced by the presence of Bhramakumari Didi Anjani, who added a special touch to the festivities. Didi Anjani tied rakhis to both the faculty members and the students of the college, fostering a sense of unity and togetherness among everyone.

During her visit, Bhramakumari Didi Anjani took the opportunity to shed light on the significance of the Raksha Bandhan festival. She emphasized the importance of this occasion as a time for individuals to let go of their anger and conflicts, and instead embrace mutual assistance and harmony as a symbolic return gift for the rakhi.

The college also organized a rakhi-making competition, which saw enthusiastic participation from the students. Among the participants, Ms. Sunaina, Ms. Palak, and Mr. Aditya Sharma emerged as the winners of the competition, showcasing their creative and artistic talents.

Dr. Shailesh Sharma, director of the college, took the opportunity to educate the attendees about the historical and cultural significance of the Raksha Bandhan festival in today's scenario. He underscored the relevance of the festival's values and how they continue to hold importance in the modern world.

Expressing gratitude and appreciation, Dr. Shailesh Sharma extended his thanks to Bhramakumari Didi Anjani for gracing the celebration and infusing it with her presence. He also conveyed his appreciation to the organizing team, consisting of Ms. Navjit Kaur, Ms. Ravinder Kaur, and Ms. Navjot Kaur, for their hard work in putting together the successful event.



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## ADMISSION OPEN










## DIPLOMA PHARMACY

Eligibility : 10+2 Med./Non Med.

## B.PHARMACY

Eligibility : 10+2 Med./Non Med.

## B. PHARM (Practice)

Eligibility : Diploma Pharmacy

## B.Sc. (MLS)

Eligibility : 10+2 Med./Non Med. /DMLT

## M.PHARMACY

Eligibility : B.Pharmacy

## M.Sc. (Pharm. Chem.)

Eligibility : B.Sc Med. /Non Med.

## Ph.D. (Pharmaceutical Sciences)

Eligibility : M.Pharmacy

### SCHOLARSHIPS & CONCESSIONS IN TUTION FEE FOR

- Merit Holder Students
- Siblings
- Fatherless Students
- SC / ST Students as per Govt. Norms

- 27 Years of Academic Excellence.
- Non-Profitable Organization.
- Multifaceted development of Students.
- State of Art Research Facility
- Industrial & Academic Consultancy
- MOU with leading Industries, Hospitals & Institutes

## MISSION

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